



# SCENIC CITY SUMMIT

**2026 SPONSORSHIP OPPORTUNITIES**

June 4–5, 2026 • Downtown Chattanooga

# REAL TECH. REAL TALK. REAL CONNECTIONS.

**WELCOME TO SCENIC CITY SUMMIT** — the Southeast's most energizing tech experience, built in collaboration with regional tech leaders and community partners.

This June, we're bringing together 400+ developers, leaders, educators, and innovators for three powerful days of showcasing innovation, supporting professional growth, and building meaningful connections.

Since 2016, SCS has served as a launchpad for IT, data, security, leadership, education, and public service professionals — fostering growth, collaboration, and a shared vision for the region's tech future.

In 2026, we're going even bigger — expanding our tracks, deepening partnerships, and creating new opportunities for companies and individuals to connect, grow, and make an impact in the Chattanooga tech ecosystem and beyond.

This is your moment to connect, lead, and shape what's next.

**WHY CHATTANOOGA?** Home to the first citywide gig-speed internet in the U.S., Chattanooga is a vibrant, fast-growing tech hub in the Southeast. With a booming startup scene, nationally recognized innovation initiatives, and a collaborative community culture, it's the ideal place for forward-thinking companies to connect with top talent and future customers. Scenic City Summit offers a direct line into this momentum.



# SUMMIT OVERVIEW

## THURSDAY, JUNE 4

**Workshops** | 8 AM–5 PM @ Marriott Downtown

Hands-on, skill-building sessions led by industry pros

- Morning Workshops | 8:00 AM – 12:00 PM
- Afternoon Workshops | 1:00 PM – 5:00 PM

## FRIDAY, JUNE 5

**Conference** | 8 AM–5 PM @ Chattanooga Convention Center

This year we have reimagined our conference tracks into four thematic areas:

- **Creating**– Building, designing, and innovating
- **Stewarding**– Operating, securing, and sustaining systems
- **Leading**– Guiding teams, shaping strategy, and driving change
- **Exploring**– Growing skills, sharing knowledge, and evolving practices

**Happy Hour** | 5:30–8:00 PM

Connect with attendees, speakers, & sponsors



**"We connected with both talent and clients during the event. It was the right room to be in."**  
**— 2025 GOLD SPONSOR**

# SUMMIT PARTICIPANTS

## WHO ATTENDS SCS

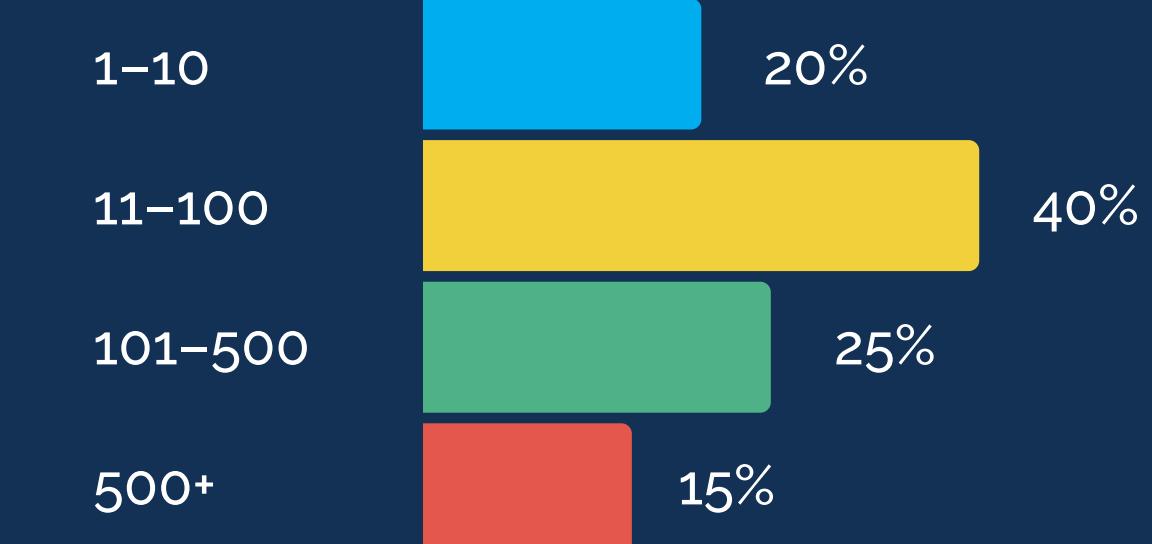
You'll connect with top talent, rising stars, and innovative leaders across startups, scaleups, enterprise tech, government, education, and nonprofits.

- **35% Developers & Engineers**  
(Software, DevOps, Infrastructure)
- **25% Data & AI Professionals**  
(Analysts, Data Scientists, Engineers)
- **20% Cybersecurity & IT Leaders**  
(Security Pros, Managers, Directors, Execs)
- **10% Product & Project Managers**
- **10% Emerging Talent**  
(Students, Career Changers, Educators)

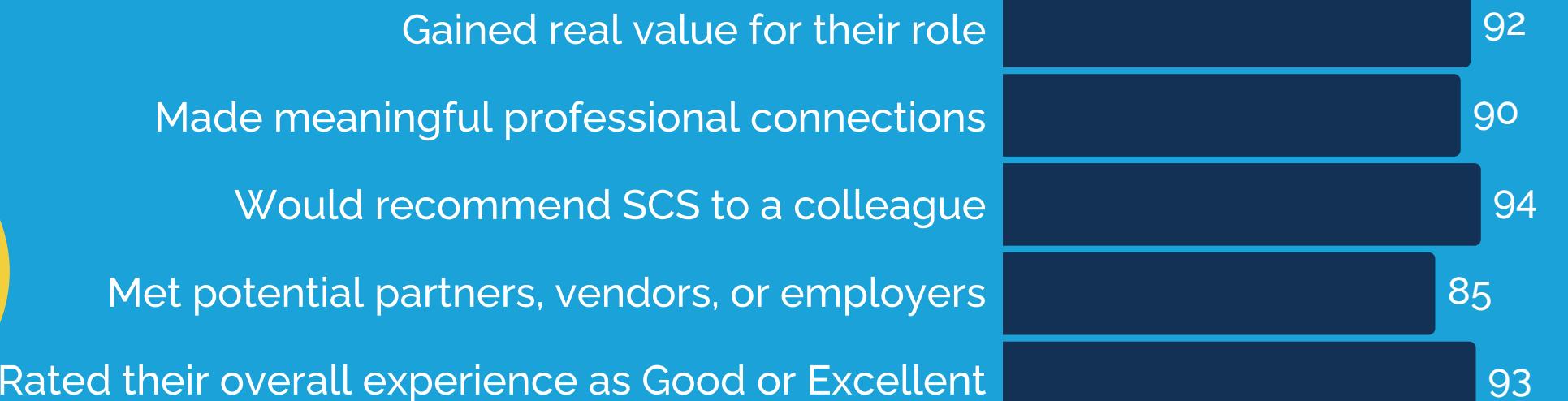
"I met a mentor, a future employer, and a new friend — all in one day."

— 2025 ATTENDEE, SOFTWARE ENGINEER

## COMPANY SIZE



## WHAT ATTENDEES SAID



# SUMMIT PARTNERS

## PAST SPONSORS

[Apprenticeship Works](#)

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[CGI](#)

[Check Point](#)

[DC BLOX](#)

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## WHY IT MATTERS

- **Access** the Southeast's top talent and tech professionals
- **Grow** brand visibility with a highly engaged regional audience
- **Connect** with decision-makers and community builders
- **Lead** the conversation in a growing tech hub
- **Support** workforce development and innovation

Ready to **make your mark** on the region's leading tech experience?

"The exposure and engagement were top-notch. We were busy the entire time."

— 2025 SILVER SPONSOR

# SPONSORSHIP OPPORTUNITIES & BENEFITS

		Presenting \$12,500	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Availability	Opportunities - Branded Activation (see next slide)	1	3	7	10	Unlimited
Access	Workshop Passes	4	3	2	1	1
	Conference Passes	8	6	4	2	2
	20% Discount Code on Extra Friday Conference Tickets	✓	✓	✓	✓	✓
Engagement	Exhibit Booth (Friday; Thurs/Sat optional)	Premier	Premium	Standard	Standard	-
	Table Topic Lunch Table (Friday only)	✓	✓	✓	✓	-
	Speaking Opportunity	✓	✓	-	-	-
Visibility	Naming Rights	✓	✓	✓	✓	-
	Logo on Website, Marketing, & Signage	✓	✓	✓	✓	✓
	Attendee Bag Insert (Sponsor provided)	2	1	-	-	-
Promotion	Newsletter Feature (Option to include job openings)	1	1	-	-	-
	Custom Social Media Spotlight Feature	2	1	1	-	-
	Post-Event Sponsor Report	✓	✓	✓	✓	✓

# SPONSOR EXCLUSIVES

Tier	Activation	Spots	Details ( <i>To be listed as “[Activation] powered by [Sponsor Name]”</i> )
<b>Presenting</b> \$12,500	Presenting Sponsor	1	Own the spotlight from start to finish — “SCS 2025 presented by [Sponsor]” + Friday’s keynote welcome and intro
<b>Gold</b> \$7,500	Workshop Sponsor	1	Be the reason people leave smarter — your brand fronts our Thursday workshops
	Conference Sponsor	1	Your brand, center stage — power Friday’s conference and lead the momentum
<b>Silver</b> \$5,000	Happy Hour Sponsor	2	Be the life of the party — Thursday or Friday happy hour powered by you
	Lunch Sponsor	2	Friday’s lunch, courtesy of you. Put your brand in front of a hungry, high-energy crowd.
	Refuel Sponsor	1	Fuel the hallway buzz — brand Friday’s snack and drink station for nonstop energy
	Breakfast Sponsor	1	Start the day strong — your brand wakes up Friday’s attendees
	Photo Sponsor	1	Make memories last — be the brand behind all event photo albums
	Breakout Room Sponsor	5	Own the space where ideas happen — your brand on one of five Friday session rooms
	VIP Lounge Sponsor	1	Friday’s behind-the-scenes spot for speakers and sponsors — hosted by your brand
<b>Bronze</b> \$2,500	Talent Lounge Sponsor	1	Connect job seekers and employers — your brand powers the Friday Talent Lounge
	Charging Station Sponsor	1	Keep everyone powered up — sponsor Friday’s most visited station of the day
	Video Sponsor	1	Be the brand behind Friday’s video hub — your name leads the viewing experience
	Photo Booth Sponsor	1	Own the moment. Branded credit on Friday’s photo booth digital prints and onsite signage

# SPONSORSHIP BOOSTS

**WANT SOMETHING UNIQUE?**  
Let's build it together.

## ADD-ON OPTIONS

Add-On	Price	Description
Scholarship Sponsor	\$250+	Supports student/professional access
Pen Sponsor	\$500	Branded pens (sponsor provided)
Notebook Sponsor	\$500	Branded notebooks (sponsor provided)
Lanyard Sponsor	\$500	Branded lanyards (sponsor provided)
Bag Insert Sponsor	\$500	Flyer or promo item (sponsor provided)

## IN-KIND SPONSORSHIPS

Support the event by donating goods or services in place of a monetary contribution. Benefits align with the monetary tiers

<b>Food &amp; Beverage</b>	Coffee, lunch, or snacks for Thursday's Workshops or Saturday's Hackathon
<b>Media / Marketing</b>	Promote SCS through ads, podcasts, radio spots, or media coverage



**SCENIC  
CITY  
SUMMIT**

**LET'S  
CONNECT**

**Ready to talk sponsorship?**

Let's co-create the perfect experience for your brand.

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