

**2024 SPONSOR  
PROSPECTUS**

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**Friday June 28, 2024**



**SCENIC  
CITY  
SUMMIT**



# WHAT IS SCS?

**DATE: TBD**

**LOCATION: TBD**

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Scenic City Summit (SCS) is a technology conference hosted in beautiful Chattanooga, TN. The event brings together coders, designers, database administrators, web developers, project managers, IT professionals, and technologists to share real-world business problems, best practices, and emerging technologies.

Last year, 250+ developers from 72 companies participated in 40+ presentations covering various subject areas. Now in our ninth year, we are expanding the available subject tracks and expecting 300+ attendees.



# EVENT SPONSORSHIPS

As a sponsor, your company will have the opportunity to showcase your products and services to a captive audience of top-level developers, IT professionals, and technology decision-makers. With various sponsorship packages available, your company can choose the level of exposure that best fits your marketing goals and budget.

**Presenting Sponsor - \$10,000**

**Gold Sponsor - \$5,000**

**Silver Sponsor - \$3,000**

**Additional Opportunities - \$3,000**

# SPONSORSHIP LEVELS

	Presenting	Gold	Silver	Additional Opportunities
	\$10,000	\$5,000	\$3,000	Next Slide
Speaking opportunity during opening remarks	5 minutes			
Preferred sponsor table at the event	✓			
Sponsor badges included	6	4	2	2
Verbal recognition during opening remarks	✓	✓	✓	✓
Sponsor table provided & opportunity to distribute promotional items	✓	✓	✓	
Logo featured on all digital & print materials throughout the event	✓	✓	✓	✓
Logo featured on website & marketing leading up to the event	✓	✓	✓	✓
Social media shoutouts	✓	✓	✓	✓
Speaker Dinner tickets	6	4	2	2



# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## **Welcome Packet Sponsor** (\$3,000):

Exclusive sponsor of the WELCOME packages for speakers and attendees, including an opportunity to provide printed materials & swag inside the bags featuring your logo.



## **Food & Beverage Sponsor** (\$3,000):

Exclusive sponsor of all food and beverage at the conference, prominently featuring your brand at meal and refreshment breaks, ensuring high visibility and engagement with attendees.



## **Speaker Dinner Sponsor** (\$3,000):

Exclusive host of a special dinner for speakers and presenters, offering an intimate setting for conversation the evening before the conference.



## **Photography Sponsor** (\$3,000):

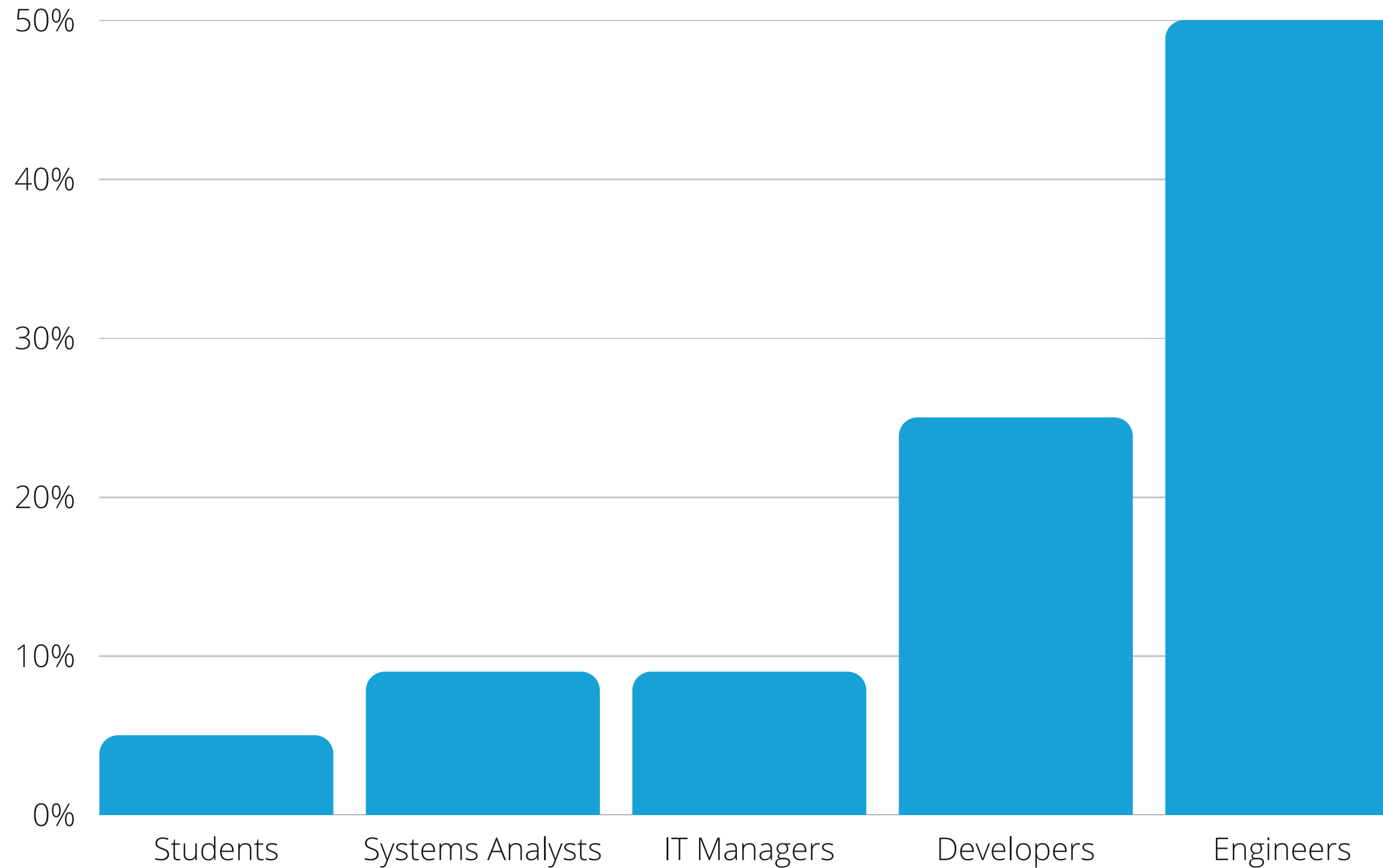
Exclusive sponsor of event photography, prominently featuring your company in promotions and photos for the year's event.

**Scenic City Summit** is presented by ChaTech, a tax-exempt 501(c)(3) non-profit organization. Your sponsorship payment is eligible for tax-deductible purposes and ChaTech will provide a receipt to document deductible amounts.

Sponsorship benefits and marketing activities begin as soon as ChaTech receives payment. Multiple payment options are available.

All sponsorships are reserved on a first-come, first-serve basis. If commitments are not paid on time the sponsorship will be forfeited.

# WHO ATTENDS SCENIC CITY SUMMIT?



Scenic City Summit is host to a variety of IT professionals across industries.

# CONNECT WITH US



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