2023 SPONSOR PROSPECTUS

JUNE 2, 2023

SCENIC CITY SUMMIT

WHAT IS SCS?

JUNE 2, 2023
UNIVERSITY OF TENNESSEE, CHATTANOOGA - UNIVERSITY CENTER

Scenic City Summit (SCS) is a technology conference hosted in beautiful Chattanooga, TN. The event brings together coders, designers, database administrators, web developers, project managers, IT professionals, and technologists to share real-world business problems, best practices, and emerging technologies.

Last year, 300+ developers from 72 companies participated in 40+ presentations covering various subject areas. Now in our eighth year, we are expanding the available subject tracks and expecting 400+ attendees.

EVENT SPONSORSHIPS

As a sponsor, your company will have the opportunity to showcase your products and services to a captive audience of top-level developers, IT professionals, and technology decision-makers. With various sponsorship packages available, your company can choose the level of exposure that best fits your marketing goals and budget.

Event Sponsor - $10,000

Gold Sponsor - $5,000*

Silver Sponsor - $2,000*

Beverage Sponsor - $2,000

*Additional add-on sponsorship opportunities available for GOLD and SILVER sponsors!

SPONSORSHIP BENEFIT LEVELS

	Event Sponsor	Gold	Silver	Beverages
	$10,000	$5,000	$2,000	$2,000 (Limit: 2)
Logo on Website & Event Program	✓	✓	✓	✓
Company recognition slides during keynote	✓			✓
Sponsor Badges	4	2	1	2
Promotion on Social Media	✓	✓	✓	✓
Company logo in email marketing	✓	✓	✓	✓
Speaker Dinner Tickets	4	2	1	2
Sponsor Table at Event	✓	✓	✓	✓
Preferred Sponsor Table at Event	✓			
Speaking Opportunity	5 minutes			
Contacts from Opt-In Mailing List	✓	Optional Upgrade		

PREMIER SPONSOR OPPORTUNITIES

Want more exposure for your company? Reserve one of these premier add-on benefits to increase your visibility and impact!

WELCOME

HOSPITALITY SPONSOR ($5,000):
Limited one sponsor, this opportunity makes you the exclusive sponsor of all 'WELCOME!' packages gifted to each speaker upon arrival at the official conference hotel. The packages feature a selection of local products alongside your company logo, swag, and a special greeting from you.

SPEAKER DINNER SPONSOR ($5,000):
Limit one sponsor; this unique opportunity makes you the exclusive host of the invite-only dinner for speakers and presenters. The dinner, held the evening before the conference provides the opportunity to interact with speakers in a more intimate, conversational setting.
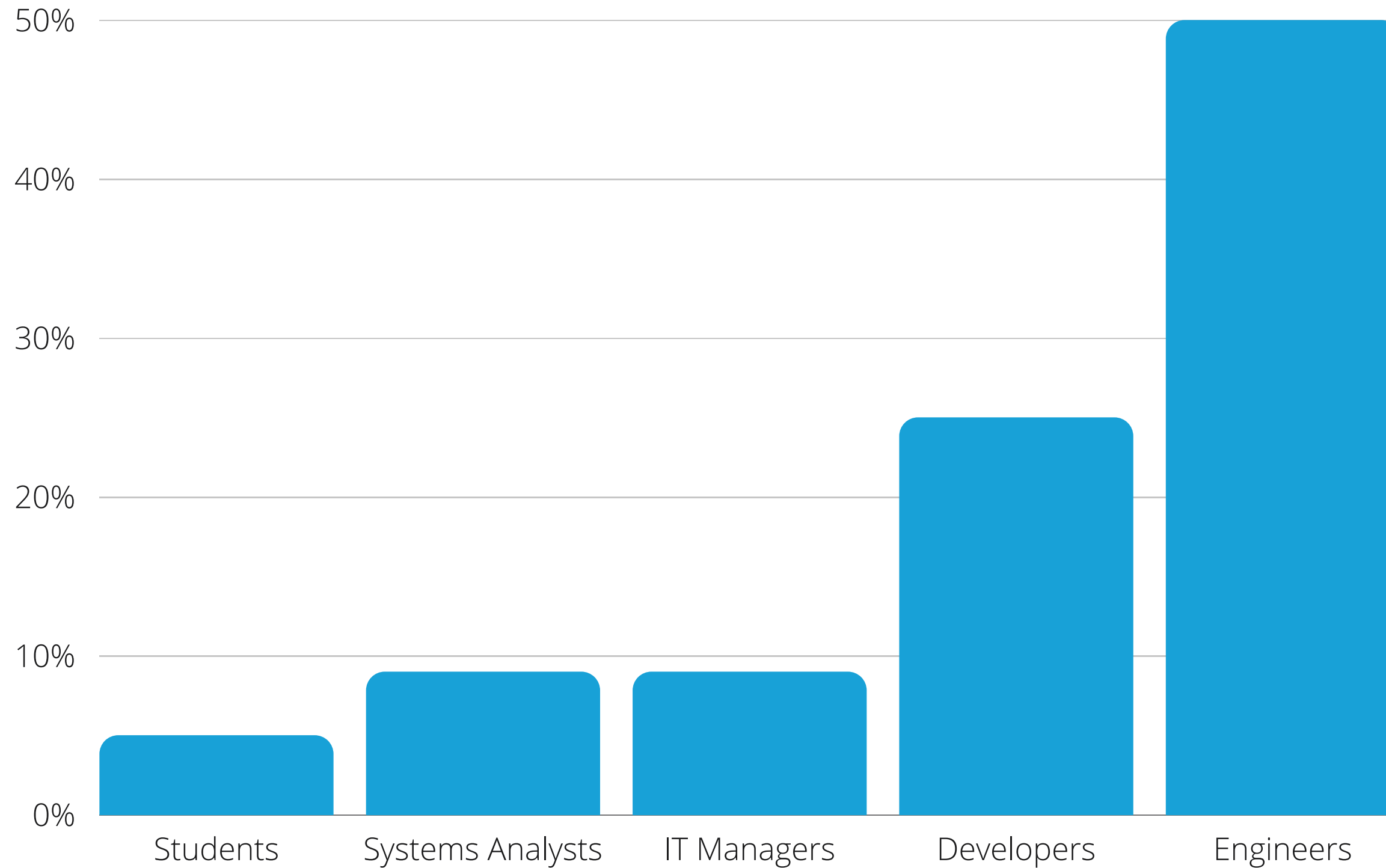
VIDEO SPONSOR ($2,500):
Limited one sponsor, your company will be the featured sponsor of the SCS video content now, and in the lead-up to next year's event, making your business front and center for 2023 promo!

Scenic City Summit is presented by ChaTech, a tax-exempt 501(c)(3) non-profit organization. Your sponsorship payment is eligible for tax-deductible purposes and ChaTech will provide a receipt to document deductible amounts.

Sponsorship benefits and marketing activities begin as soon as ChaTech receives payment. Multiple payment options are available.

All sponsorships are reserved on a first-come, first-serve basis. If commitments are not paid on time the sponsorship will be forfeited.
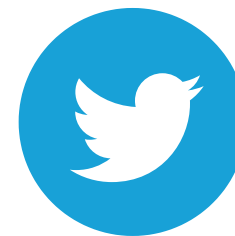
WHO ATTENDS SCENIC CITY SUMMIT?

Scenic City Summit is host to a variety of IT professionals across industries.

CONNECT WITH US

info@sceniccitysummit.com

@ScenicCitySummit   @ScenicCitySummit