SCENIC CITY SUMMIT

2027 SPONSORSHIP OPPORTUNITIES

July 22-23, 2027 • UTC University Center

REAL TECH. REAL TALK. REAL CONNECTIONS.

WELCOME TO SCENIC CITY SUMMIT — the Southeast's most energizing tech experience, built in collaboration with regional tech leaders and community partners.

This July, we're bringing together 400+ developers, leaders, educators, and innovators for two powerful days of showcasing innovation, supporting professional growth, and building meaningful connections.

Since 2016, SCS has served as a launchpad for IT, data, security, leadership, education, and public service professionals — fostering growth, collaboration, and a shared vision for the region's tech future.

In 2027, we're going even bigger — expanding our tracks, deepening partnerships, and creating new opportunities for companies and individuals to connect, grow, and make an impact in the Chattanooga tech ecosystem and beyond.

This is your moment to connect, lead, and shape what's next.

WHY CHATTANOOGA? Home to the first citywide gig-speed internet in the U.S., Chattanooga is a vibrant, fast-growing tech hub in the Southeast. With a booming startup scene, nationally recognized innovation initiatives, and a collaborative community culture, it's the ideal place for forward-thinking companies to connect with top talent and future customers. Scenic City Summit offers a direct line into this momentum.



SUMMIT OVERVIEW

THURSDAY & FRIDAY, JULY 22-23

Two full days | 8 AM–4:45 PM @ UTC University Center

- Keynote to open the day
- 45-minute talks and 90-minute deep dives
- Happy Hour to close out the day
- Connect with attendees, speakers, & sponsors

FOUR TRACKS, 2 DAYS OF CONTENT

Every session fits one of four thematic tracks, built for everyone who works in tech:

- Creating – Building, designing, and innovating
- Stewarding – Operating, securing, and sustaining systems
- Leading – Guiding teams, shaping strategy, and driving change
- Exploring – Growing skills, sharing knowledge, and evolving practices



"We connected with both talent and clients during the event. It was the right room to be in."

— 2026 GOLD SPONSOR

SUMMIT PARTICIPANTS

WHO ATTENDS SCS

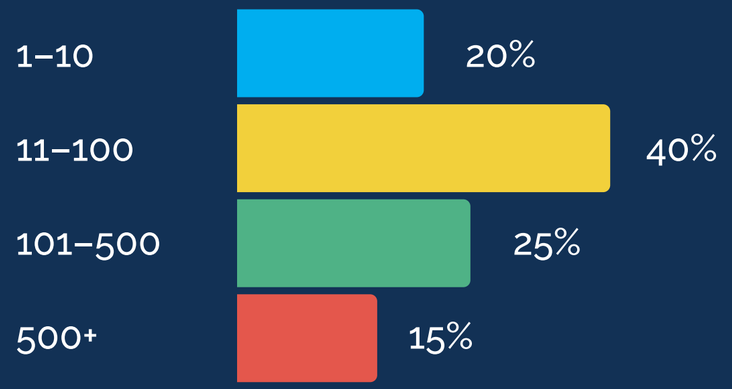
You'll connect with top talent, rising stars, and innovative leaders across startups, scaleups, enterprise tech, government, education, and nonprofits.

- **35% Developers & Engineers**
  (Software, DevOps, Infrastructure)
- **25% Data & AI Professionals**
  (Analysts, Data Scientists, Engineers)
- **20% Cybersecurity & IT Leaders**
  (Security Pros, Managers, Directors, Execs)
- **10% Product & Project Managers**
- **10% Emerging Talent**
  (Students, Career Changers, Educators)

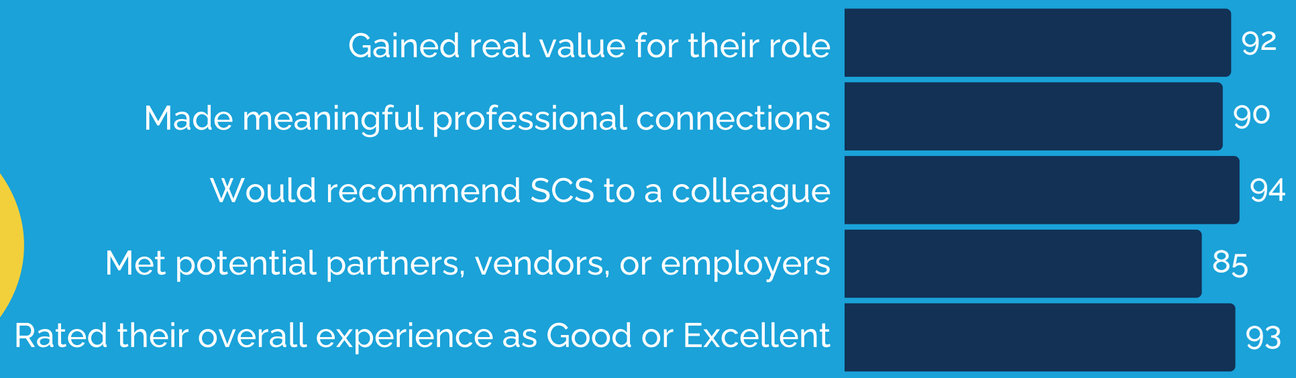
"I met a mentor, a future employer, and a new friend — all in one day."

— 2026 ATTENDEE, SOFTWARE ENGINEER

COMPANY SIZE



WHAT ATTENDEES SAID



SUMMIT PARTNERS

PAST SPONSORS

Apprenticeship Works
BCBST
BuildWithin
CGI
Check Point
DC BLOX
Experts Exchange
InfoSystems
Nutanix
Okta
OpSourced
OutSystems
Patriot Talent Solutions
Pegasystems
Red Hat
R1T3 Data Security
Ridgeline Venture Law
Siskin Hospital
Sonatype
TEKsystems
TVA
Unum
Vaco
Verinext

WHY IT MATTERS

- Access the Southeast's top talent and tech professionals
- Grow brand visibility with a highly engaged regional audience
- Connect with decision-makers and community builders
- Lead the conversation in a growing tech hub
- Support workforce development and innovation

Ready to make your mark on the region's leading tech experience?

"The exposure and engagement were top-notch. We were busy the entire time."

— 2026 SILVER SPONSOR

SPONSORSHIP OPPORTUNITIES & BENEFITS

		Presenting $12,500	Gold $7,500	Silver $5,000	Bronze $2,500	Supporting $1,500
Availability	**Opportunities** - *Branded Activation (see next slide)*	**1**	**3**	**7**	**10**	**Unlimited**
Access						
	Conference Passes	8	6	4	2	2
	20% Discount on Extra Conference Tickets	✔	✔	✔	✔	✔
Engagement	Exhibit Booth	Premier	Premium	Standard	Standard	–
	Table Topic Lunch Table	✔	✔	✔	✔	–
	Speaking Opportunity	✔	✔	–	–	–
Visibility	Naming Rights	✔	✔	✔	✔	–
	Logo on Website, Marketing, & Signage	✔	✔	✔	✔	✔
	Attendee Bag Insert (*Sponsor provided*)	2	1	–	–	–
Promotion	Newsletter Feature (*Option to include job openings*)	1	1	–	–	–
	Custom Social Media Spotlight Feature	2	1	1	–	–
	Post-Event Sponsor Report	✔	✔	✔	✔	✔

SPONSOR EXCLUSIVES

Tier	Activation	Spots	Details *(To be listed as "[Activation] powered by [Sponsor Name]")*
Presenting $12,500	Presenting Sponsor	1	Own the spotlight from start to finish — "SCS 2027 presented by [Sponsor]" + keynote welcome and intro
Gold $7,500	Thursday Conference Sponsor	1	Kickoff the conference — your brand fronts our Thursday conference
	Friday Conference Sponsor	1	Your brand, center stage — power Friday's conference and lead the momentum
Silver $5,000	Happy Hour Sponsor	2	Be the life of the party — Thursday or Friday happy hour powered by you
	Lunch Sponsor	2	Lunch, courtesy of you. Put your brand in front of a hungry, high-energy crowd.
	Refuel Sponsor	1	Fuel the hallway buzz — brand the snack and drink station for nonstop energy
	Breakfast Sponsor	1	Start the day strong — your brand wakes up the attendees
	Photo Sponsor	1	Make memories last — be the brand behind all event photo albums
Bronze $2,500	Breakout Room Sponsor	5	Own the space where ideas happen — your brand on one of five Friday session rooms
	VIP Lounge Sponsor	1	The behind-the-scenes spot for speakers and sponsors — hosted by your brand
	Talent Lounge Sponsor	1	Connect job seekers and employers — your brand powers the Talent Lounge
	Charging Station Sponsor	1	Keep everyone powered up — sponsor the most visited station of the conference
	Video Sponsor	1	Be the brand behind the conference's video hub — your name leads the viewing experience
	Photo Booth Sponsor	1	Own the moment. Branded credit on our photo booth digital prints and onsite signage

SPONSORSHIP BOOSTS

WANT SOMETHING UNIQUE?
Let's build it together.

ADD-ON OPTIONS

Add-On	Price	Description
Scholarship Sponsor	*$250+*	Supports student/professional access
Pen Sponsor	*$500*	Branded pens (sponsor provided)
Notebook Sponsor	*$500*	Branded notebooks (sponsor provided)
Lanyard Sponsor	*$500*	Branded lanyards (sponsor provided)
Bag Insert Sponsor	*$500*	Flyer or promo item (sponsor provided)

IN-KIND SPONSORSHIPS

Support the event by donating goods or services in place of a monetary contribution. Benefits align with the monetary tiers

Food & Beverage	Coffee, lunch, or snacks for Thursday's Workshops
Media / Marketing	Promote SCS through ads, podcasts, radio spots, or media coverage

SCENIC CITY SUMMIT

LET'S CONNECT

Ready to talk sponsorship?

Let's co-create the perfect experience for your brand.

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Scenic City Summit

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